



INSTITUTE OF INDUSTRIAL AND SYSTEMS ENGINEERS

8th ANNUAL REGIONAL CONFERENCE

CONTINENT 8

“BRIDGING CAMPUS VISIONS INTO MARKET REALITIES”



THE RITZ-CARLTON AMMAN



1ST - 2ND OF FEBRUARY 2026

ABOUT US



We are a group of young, enthusiastic, and passionate students who brought the Institute of Industrial and Systems Engineers (IISE) to the University of Jordan, establishing **the IISE UJ Chapter** to meet the academic and social needs of industrial engineering students. Originally founded in the United States, IISE is the largest professional society for industrial engineers, **with chapters at numerous universities worldwide**. Since our chapter's establishment on January 21, 2016, IISE UJ has grown into one of Jordan's leading student-led organizations, fostering a community of over **600** students and graduates. Our chapter provides opportunities for professional development, community engagement, and involvement in charitable initiatives. Our chapter proudly represents **the Middle East as the only certified host of the IISE Annual Regional Conference** a distinction that reflects our commitment to excellence, leadership, and global engagement.

ABOUT OUR CONFERENCE

The IISE UJ 8th Annual Regional Conference
**CONTINENT8: “BRIDGING CAMPUS
VISIONS INTO MARKET REALITIES”**

will take place on February 1st and 2nd, 2026
at The Ritz-Carlton Amman

The theme “*Continent 8: Bridging Campus Visions into Market Realities*” symbolizes the creation of a new continent a space born from innovation, collaboration, and ambition. As this marks our 8th Annual Conference, Continent 8 represents a destination where ideas from across campuses and industries converge. It is **a continent without borders**, gathering the creativity, passion, and inspiration of minds from around the world into one annual event.

Through this theme, we **aim to connect academic visions with market realities** building a bridge between the academic continent and the dynamic demands of the market, empowering students to turn their ideas into viable solutions, startups, and industry contributions. This reflects our commitment to transforming innovation into tangible, real-world impact, and potential into progress. Continent 8 is more than a theme; it is a movement toward **shaping the future** through unity, innovation, and purpose.

CONFERENCE TOPICS

- ▶ Bridging Academia and Industry
- ▶ From Class Projects to Real Solutions
- ▶ The Future Of Work
- ▶ Sustainability in Industry
- ▶ Skills for the Future Engineer
- ▶ The Human Side of Industrial Engineering

PRIOR CONFERENCES



IISE UJ **1st** Annual Conference, **"Youth Empowerment"** was held in February 2017 at Crown Plaza Hotel under the patronage of the Minister of Youth, H.E. Haditha J.AKhreisha, with attendees of over 350 people.

IISE UJ **2nd** Annual Regional Conference **"IE: A Way of Thinking"** was held in February 2018 in Le Grand Hotel under the patronage of the Minister of Planning and International Cooperation, H.E Emad N. Fakhouri, with attendees of over 350 people



IISE UJ **3rd** Annual Regional Conference **"Engineers With Value"** was held in March 2019 in Le Grand Hotel under the patronage of her highness, HRH Princess Sumayya bint El Hassan, with attendees of over 450 people.



PRIOR CONFERENCES

IISE UJ **5th** Annual Regional Conference **"Preparing the Next Generation of Innovative Engineers"** held in February 2023 in St. Regis Hotel under the patronage of H.E Faisal Akef El-Fayez, President of The Jordanian Senate, with attendees of over 380 people.



IISE UJ **6th** Annual Conference, **"Emerging Trends: A Gate into The Future,"** was held in February 2024 at the Ritz Carlton Hotel under the patronage of the University of Jordan President Prof. Nathir Obeidat, with attendees of over 370 people.

IISE UJ **7th** Annual Conference, **"Gen Z in the Driver's Seat: Leading the Next Industrial Revolution"** was held in February 2025 at the Four Seasons Hotel under the patronage of the University of Jordan President Prof. Nathir Obeidat, with attendees of over 380 people.



CONFERENCE GOALS



Turn Ideas into Action

Transform student innovations into real-world solutions..



Connect Campus and Industry

Connect Campus and Industry
Bridge students, researchers, and professionals for tangible impact.



Inspire Innovation and Sustainability

Promote creative, ethical, and forward-thinking solutions.



Build Future Leaders

Foster skills, mentorship, and networks that drive career growth.

TARGET AUDIENCE

- ▶ University Students from across the Arab world
- ▶ Esteemed professors from across the Arab world
- ▶ Industry professionals
- ▶ Entrepreneurs
- ▶ Researchers

SPONSORS BENEFITS



Promote your brand
at a leading conference
that connects students
with industry and turns
ideas into real solutions.



Meet and engage
with top students from
across the region - the
next generation of
engineers and innovators.



Build stronger links
between your company
and the academic
community.

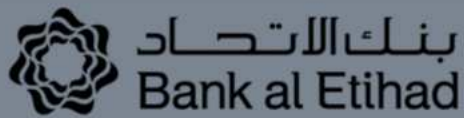


Increase your brand visibility
and credibility by supporting
the only certified IISE Annual
Regional Conference in the
Middle East.

SPONSORSHIP INFORMATION

Company Leverages	PLATINUM	GOLD	SILVER	BRONZE
Investment in JOD	5,500	3,500	2,500	1,000
Opening Ceremony Speech	✓	✗	✗	✗
Sessions - Speakers	✓	✗	✗	✗
Primary Logo Position in Promotional Material	✓	✗	✗	✗
Primary Booth Setup	✓	✓	✗	✗
Primary Roll-Up Position in the Main Hall	✓	✓	✗	✗
Direct Access to Audience contact	✓	✓	✓	✗
Booth and Roll-UP	✓	✓	✓	✓
Logo In Promotional Material	Platinum Placement	Large	Meduim	Small
Social Media Posts (Amount)	5	3	2	1
PROFESSIONALS Discount (Number of free tickets)	50% (4)	20% (3)	15% (2)	10% (1)

VALUED SPONSORS OF PERVIOUS YEARS



CONFERENCE EXPENSES

<i>Event Expenses</i>	<i>Details</i>
Venue fees	Venue fees venue coverage
Planning	Event planner fees
Audio/Visual	Microphones LED Screen and Projectors Other specialized equipment
Registration and Printing Fees	Print and Web design work Invitation
Decorations	Theme Lightening
Travel/Accommodation of International Speakers	Flight ticket Hotel accommodation
Event rentals	Hotel accommodation
Promotional Marketing	Advertisement
Emergency fees	Unplanned expenses

CONTACT US



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THANK YOU.

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